



THE PLACEMENT CELL NEWSLETTER

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JANUARY REPORT

The Placement Cell stepped into the new year with focused execution and successful transition of sustained efforts into tangible opportunities. The Cell built strengthening corporate ties while staying committed to its oath of bridging the gap between academia and the corporate ecosystem. This month marked a period of focused implementation of the Cell's initiatives. The month of January emerged as a highly impactful month for both the Cell and the students who rely on it for nudging to shape their professional avenues.

During this period, The Placement Cell hosted BDO Rise, a reputed professional services firm, for an on-campus recruitment drive. After a series of rigorous aptitude tests and interview rounds, the organisation successfully recruited a total of 11 students under the taxation profile. Apart from this, other corporate giants like H&M, and Bajaj Capital also initiated their recruitment process, availing meaningful opportunities for the students across campus. IMAARC, another major firm in the global consulting arena extended offer letters to students, majorly from science background.

The Cell worked intensively to facilitate internship opportunities across diverse roles, in order to enhance the exposure of professional pathways. Ferns and Petals, a leading gifting company, emerged as one of the key organisations offering internship opportunities during the month. Additionally January also initiated the preparations for the annual internship fair, Converge, organised by the Cell to provide students with relevant and industry-oriented internship prospects.

In conclusion, The Placement Cell continues to build ties with corporations, guiding students towards the evolving corporate landscape and building strong ties with leading corporations. Overall, the Cell has been making significant strides when it comes to the placement and internship landscapes, availing opportunities that help the students to take a flight in their professional career. With this the Cell continues to stay committed towards making pivotal changes in order to make professional avenues attainable to the students of our institution.

A GLIMPSE

