



# THE PLACEMENT CELL NEWSLETTER

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## MARCH REPORT

The month of March was a productive period for the Placement Cell, marked by the organisation of its annual internship fair, Converge'26, along with continued efforts toward streamlining processes and ensuring wider accessibility to opportunities. The Cell focused on coordinated execution, recruiter alignment, and managing large-scale participation across activities conducted during the month.

A key highlight was the organisation of Converge'26, the decennial edition of the annual internship fair, conducted in a hybrid format. The event brought together over 65 companies, including McDonald's, LIC, OK Driver, Ambrosia Botanicals, Cognizen, Claight, EaseMyTrip, Maya Cardio, and So Delhi, among others. It recorded more than 1700+ registrations from students across Delhi University and other colleges and private institutions across Delhi, representing diverse academic backgrounds such as Economics, English, and Commerce. The highest stipend offered during the fair was up to ₹25,000, reflecting a competitive range of roles across domains.

The roles offered during the fair reflected a strong alignment with current industry requirements. McDonald's recruited for the Restaurant Operations Intern profile, while Ambrosia Botanicals offered opportunities in marketing and business development. Maya Cardio and Spyroot contributed to the technical domain with roles in data science and data analytics. In the creative and administrative space, So Delhi offered positions in social media and content writing, while Claight recruited for roles in human resources and content development. Alongside these, a wide range of opportunities were available across marketing, finance, HR, and analytics, ensuring representation of multiple career pathways.

In preparation for the fair, the Cell also facilitated a structured CV vetting process, enabling students to refine and strengthen their applications prior to engaging with recruiters.

Another development during the month was the launch of Chronicles, an annual magazine designed as a comprehensive record of the Placement Cell's functioning over the year. The publication brings together key events, operational highlights, and milestones in a structured format, documenting the Cell's initiatives and overall progression across the academic session.

March stood out as a significant phase that reflected the coordination and efficient delivery of the Cell's work. Across activities such as CV vetting, Converge'26, and ongoing placement efforts, the Cell demonstrated a consistent level of organisation and dedication in executing its responsibilities.

## A GLIMPSE

