



THE PLACEMENT CELL NEWSLETTER

SEPTEMBER EDITION

VOLUME IV



INTERNSHIP REPORT

Company	Profiles Offered	Stipend
Outbook	Content Lead Strategy and Business Operations Community Manager Product Manager-Debating Community	INR 25,000-50,000
Chadha and Chadha	Assessment Intern Junior Intern	INR 15,000 INR 10,000
Seekify	Industrial Internship and Entrepreneurship Program Content Writer	INR 10,000 INR 5,000 INR 5,000-10,00
Finlatics (Live Project)	Financial Market Experience Program	INR 6,000
Upskillz	Business Development Intern HR intern Software Development (AI/ML)	INR10,000 INR 2,000 INR 5,000
Unnati	Business Development Marketing	INR 10,000 INR 2,000
Geetanjali Homestate	Business Development Executive	INR 8,000
Frontrow	Operations Intern	INR 5,000
Tech Analogy	Sales and Marketing Intern	INR 8,000
Bloombrain	Academic Tutor	INR 8,000-15,000
Oyelabs	ios Developer Intern	INR 5,000-10,000
Wise Finserv	Wealth Management Intern	INR 3,000
The Tape Recorder	Social Media Intern	INR3,500-5,000

Why attend a Webinar?



PLACEMENT REPORT

We had several companies offering placements to our students.

The highlights are as follows:

Company (2021)	Profiles Offered	CTC (LPA)
Policy Bazaar	Associate Sales Consultant	2.00 - 3.50
Capline Services	Business Analyst Senior Associate and Associate	4.00 - 5.00 3.00 - 5.00
Coding Ninjas	Student Counsellor/ Relationship Manager	4.00 - 5.00
KP Actuaries and Consultants	Data Analyst	3.00 - 4.00
PUMA	Store Supervisor Sales Associate	6.66 6.30
Urban Company	Customer Experience Specialist	6.00

ENLIGHTENING AUGUST

"Vision without execution is just hallucination." - HENRY FORD

The placement cell conducted a series of webinars/workshops this month to enlighten and brush up on the skills of the students, making it very effective and efficient for learning. The various sessions conducted are as follows.

Placement Preparation Program

To amend the basic concepts of overall development, the cell invited **Prep Junction** to conduct a **3 Day Placement Training Program** for brushing up the placement-related knowledge of our students and helping them to achieve their desired career goals.

The program included, Resume Writing, Group Discussion, Personal Interviews, and online Job Searching. From key basic concepts to advanced learning, the Prep Junction team gave its best efforts in replenishing the knowledge of our students.

The training sessions were followed by the availability of various aptitude tests on the portal of prep junction to make students ready for appearing in the competitive exams and how to excel in any interview.

Webinar on Guesstimates & Case Studies

To give the students of PGDAV College an edge in **Guesstimates and Case Studies**, The Placement Cell organized a webinar by Mr. Priyank Ahuja, an ISB Alumnus, whose focus was on solving the questions like, "How many bottles of purified water are sold in a day? What is the number of people who pass through a metro station in an hour?", by using Guesstimate Techniques. This interactive session was thoroughly enjoyed by students as it involved live case solving and real-life guesstimate quoting.

Webinar on Succeeding at CV Interviews

To familiarize students with this special form of interview and the ideal CV for it, The Placement Cell, organized a live session wherein the guest speaker, Mr. Gagan Singh highlighted the fact that a candidate should have their **CV at their fingertips**. Recruiters often come up with questions like "Walk me through your CV" or "Why did you choose this stream?". An important takeaway of the session was the art of storytelling and communication techniques that can highlight achievements in an effective manner.

Investor Education Program by PayTM Money

Warren Buffet once said, "I made my first investment at the age of 11. I was wasting my time until then." The key to being an experienced investor and enormous wealth creator is 'investing early.' The Placement Cell understood the need of investing. A live session on '**Basics of Investing in Stock Markets**' was organized by **PayTM Money** where one of the EduCoaches of Paytm Money, Mr. Sankha Mukherjee highlighted the concepts of risk profiling, investment instruments, and an introduction to financial markets.

Hear from our Students

"The placement cell really eased the path for me to be placed at EY, one of the world's leading companies. The guidance from the placement cell's team has been a key factor in my milestone. The placement team works day in and out to provide such great and differing opportunities."

- Chandra Prakash Bisht
(B.Sc. (Hons.) Computer Science), Batch 2021

"You people have really put in a serious and significant efforts in changing the big picture. I cannot recall seeing a better placement scenario in the recent past years of PGDAV. Great work team!"

- Kriti (B. Sc. (Hons.) Statistics), Batch 2020