



# THE PLACEMENT CELL

# NEWSLETTER

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Quoting Jane Eyre, "It isn't what we say or think that defines us, but what we do." With this sentiment, we commenced the 2023-24 placement session. This new academic year brought forth a flurry of activities and opportunities, with aspiring professionals eagerly navigating the corridors.

Distinguished companies, ranging from industry giants to startups, graced our campus in the opening month, offering internships and placements to our talented students. Over 18+ companies, including Willis Tower Watson, ICICI Prudential, and NeenOpal sought to tap into our pool of talent. These opportunities help the students to embarked on their paths to success through The Placement Cell. These impressive figures reflect the dedication of our team and the potential within our student community.

Amidst the excitement, our orientation ceremony conducted on 23rd August 2023 for the 3rd year students stood as a guiding light. It featured a walk through of the placement procedure, and set the stage for the journey ahead, emphasizing the importance of success. The orientation ceremony wasn't just an event; it served as a bridge between ambitions and actions. We unveiled the intricate support system and resources that make The Placement Cell a platform for turning aspirations into reality.

On the 29th of August, 2023 taking another step into its journey for excellence, The Placement Cell organised a seminar on 'Campus to Corporate' in association with IBS Business School. The guest speaker, Professor RK Anand, who visited the campus to deliver the insightful lecture was a much accomplished individual who had experience in the Finance and Banking field, for both, a National and International clientele. The seminar witnessed a mixed audience of students from all years and courses who were passionate to grow their careers. The seminar, whose motive was to help students make a swift transition from college to the corporate world, consisted of the speaker briefing the students about the mindset which could make them future leaders and separate them from the general crowd. The skills required for the fast paced and competitive job world and the dedication one needed to build their career all featured in this talk thus solidifying the cell's purpose to promote the growth of the students as they progress towards their career goals.

As we reflect on this first month, we feel a sense of accomplishment, gratitude, and anticipation. The stage is set, and we are poised to embark on the placement session 2023-24 with enthusiasm and determination. The orientation ceremony and the seminar were not just a point in time; they were a compass guiding us toward success. With eager hearts and focused minds, we take our first steps into this uncharted terrain.

## A GLIMPSE

